THE VOICE
OF NORTH COUNTY
KOCT.ORG

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GRAPHICS & VIDEO
SUBMISSION GUIDELINES

All video and photos submitted to be used as b-roll must adhere to the following guidelines to be considered usable for productions:

GRAPHICS/VIDEO SUBMISSIONS: KOCT accepts digital files of your images/videos on Flash Drives or via the FTP sites like hightail.com

VIDEO SUBMISSIONS
Each video must come edited to the correct length to be shown on the program and have edited audio (roll-ins audio to peak at - I 2db, b-roll audio should be removed)
All video b-roll & roll-ins should be exported with the below settings:

VIDEO CODEC FILES ACCEPTED:
H.264/.MP4

VIDEO ASPECT RATIO/RESOLUTION:
16:9 / I080P (I920xI080)

FRAMES PER SECOND: 29.97fps

AUDIO: Stereo, - I 2db/48khz

RECORDING VIDEO:
Video being submitted by smartphone must be in high definition (which most smart phone cameras are) at 1920 x 1080. If using a smart phone, ensure that the phone is turned horizontally for landscape mode to fill the entire screen.

Portrait

Landscape